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Dress for Success will be present to accept gently worn professional suits & coats.

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ACG New Jersey Association for Corporate Growth



An Event Created by the Women of ACG NJ to address the Challenges and Perspectives of Leading Women Professionals

Thursday, February 9, 2012, 6:00 to 9:00 pm Hamilton Park Hotel, Florham Park, NJ

Topic:

From Corporate Social Responsibility (CSR) to Impact Investing: The Convergence of the For-Profit and Non-Profit Worlds

Moderator:

Alice Korngold, President, Korngold Consulting LLC Author of "Leveraging Good Will: Strengthening Nonprofits by Engaging Businesses"

Speakers:

Meredith Fontecchio, Manager, National Community Involvement, Deloitte Services LLP

Barbara Schmidt-Kemp, President, Dress for Success Morris County; Managing Director, North Star Consultants LLC

Kristin Titus, Managing Director, Jumo

The For-Profit and Non-Profit worlds are evolving and converging. First there was Philanthropy, then the emergence of Corporate Social Responsibility (CSR) and the focus on the Triple Bottom Line (People, Planet, Profit). Most recently, we are witnessing the emergence of Impact Investing.

Learn from women who are leading this evolution and the blending of For-Profit and Non-Profit businesses. The evening's program will explore how non-profit organizations are benefiting by partnering with for-profit institutions, and how this trend is expected to evolve going forward. The discussion will address questions such as:

- What are the critical elements of a successful CSR strategy?
What are some of the benefits that for-profit companies derive in terms of leadership and employee retention?
What are the benefits to non-profits by having for-profit business executives working with them or serving on their Boards?
Should you serve on a non-profit Board?

Join us and learn about the next wave of "Impact Investing" and how your company, or you as an individual, can produce social and environmental good while receiving a positive financial return.

All attendees will have an opportunity to win a free copy of Ms. Korngold's book. Books will be available for purchase and there will be an opportunity to meet the author and have the book signed.

ACG Members: \$75
First Time ACG NJ Attendees: Complimentary
Non-Members: \$115 (Early Rate \$95 - register before Feb. 6th)
Friend of Women of Leadership - name & co. listed in book: \$50 (deadline Feb. 6th)

Cancellation policy: Full refund less 3% processing fee if cancellation received by 5:00 pm Monday, February 6, 2012

Visit www.acg.org/nj to register!

Email: acgnewjersey@acg.org Phone: 855-224-6500