

Press Release

For Immediate Release

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M.I. Grossman & Company Joins Sobel & Co.

Livingston, NJ...January 27, 2010. Sobel & Co., a certified public accounting and consulting firm with a proud heritage spanning more than 50 years in the New Jersey/New York business community, recently announced a merger with M. I. Grossman Company, LLC in Union, New Jersey. Morris I. Grossman, Henry S. Millin, and Jack Bock, previously partners at M. I. Grossman, have joined Sobel & Co. as Members of the Firm.

“We are pleased to welcome the partners and professionals from M.I. Grossman and have them as a part of the Sobel & Co. team,” commented Alan Sobel, Managing Member. “We are committed to the ongoing growth of our firm and we are looking forward to further expanding our capabilities and the breadth of our footprint across New Jersey as a result of this strategic merger. Many of the practice areas of M. I. Grossman & Co. compliment our core competencies in servicing mid-size privately-held businesses”

“We built our firm by providing personal attention to our clients, delivering service based on years of real world experience, technical training, and business and financial acumen,” added Morris I. Grossman, one of the managing partners at M.I. Grossman & Co. “Our two firms share common values and through the merger we will continue to deliver on our promise of excellence to our team and our clients while expanding the scope of our services and resources. We also create additional synergy and add value for our clients because of our mutual expertise and experience across several industry sectors, including financial services,” noted Grossman.

About Sobel & Co. LLC

Founded in 1956, Sobel & Co. is a firm of quality and integrity. Over the last 50+ years they have emerged as a premier professional services firm, adding a host of services such as strategic planning, management consulting, forensic accounting and personal financial planning to the firm’s core offerings. Individuals on the Sobel & Co. team have held positions as accountants, tax planners, marketers, new business development strategists, and entrepreneurs with leading firms and multinational companies. These skills allow the firm to provide traditional accounting and tax services, as well as nontraditional services in the fraud and forensic and business advisory areas. Sobel & Co. operates several seamlessly integrated business divisions under one roof to provide solutions that help create value, achieve goals, and target future growth for all of their clients.