

Press Release
For Immediate Release
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Sobel & Co. Names Barbara Semple Newest Member of the Firm

Livingston, New Jersey. As of January 1, 2010, Barbara Semple, CPA, will become a member of the Firm at Sobel & Co. “We have been striving for depth in our leadership team,” noted Alan Sobel, managing member of the firm, “and we are proud that Barbara has distinguished herself as an influencer and has earned a position of high authority at the firm. Her technical skills, client service philosophy and commitment to mentoring our staff really make her a remarkable addition to our partnership group.” Semple joined Sobel & Co. in 2006 as a senior manager along with three partners from Shachat & Simson when they brought their practice groups together. “Barbara has assumed a leading role as we sharpen our focus on consistently delivering world class service to family-owned/privately held businesses in the middle market in New Jersey and the surrounding area. Her positive impact on clients as well as on her peers and subordinates is a core component of our culture of sharing and nurturing,” continued Sobel.

Barbara Semple started her career in 1985 and since then has provided auditing and accounting and tax services to small and medium size closely-held businesses, with a specialization in the retail sector, the insurance industry and with professional service firms.

Barbara, a graduate of Douglass College, Rutgers University with a Bachelor of Science degree in Accounting, is a member of the New Jersey Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

She is involved in a range of professional and philanthropic activities and in any spare time she enjoys golf, choir and volunteering in a variety of different programs in her community.

About Sobel & Co.

Since its inception in 1956, Sobel & Co. has been a hallmark of quality and integrity. The professionals on the Sobel team have held positions as accountants, tax planners, marketers, CFOs, new business development strategists, and entrepreneurs with leading firms and multinational companies. This diversity of skills and experiences enables Sobel to provide traditional accounting and tax services, as well as a full complement of nontraditional services such as strategic planning, management consulting, forensic accounting and personal financial planning. Sobel & Co. operates several seamlessly integrated business divisions under one roof to provide business and financial solutions that help create value, achieve goals, and target future growth for all of their clients.