

WE'RE HERE TO HELP!



Program representatives are available to assist you in exploring or implementing any aspect of New Jersey SmartStart Buildings. Please contact us via whatever method is most convenient for you! Or subscribe to our mailing list and we will keep you up-to-date.

For additional information, visit NJCleanEnergy.com/ssb or call 866-NJSMART.



New Jersey's Clean Energy Program is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools, and municipalities. For more information on incentives for clean energy and energy efficient technologies for your home or business, please visit: www.NJCleanEnergy.com

APPROVED TECHNOLOGIES FOR INCENTIVES



Electric Chillers

- Water-cooled chillers
- Air-cooled chillers

Natural Gas Cooling

- Gas absorption chillers
- Regenerative desiccant systems

Electric Unitary HVAC Systems

- Unitary AC and split systems
- Air-to-air heat pumps
- Water source heat pumps
- Packaged terminal AC & HP
- Central DX AC systems
- Dual enthalpy economizer controls

Ground Source Heat Pumps

- Open loop
- Closed loop

Natural Gas Heating Systems

- Gas-fired boilers
- Gas furnaces

Variable Frequency Drives (HVAC Systems)

- Variable air volume
- Chilled water pumps
- Rotary screw compressors

Natural Gas Water Heating

- Gas water heaters
- Gas-fired booster water heaters

Premium-Efficiency Motors

- Totally enclosed fan-cooled
- Open drip-proof

Prescriptive Lighting

- T-5 & T-8 lamps with electronic ballast
- T-5 & T-8 high bay fixtures
- Hard-wired compact fluorescent
- Metal halide w/ pulse start
- LED exit sign

Performance Lighting

- Incentives for wattage reduction that exceed the NJ energy sub-code.

Lighting Controls

- Wall mounted
- Remote mounted
- Day lighting dimmers
- Occupancy controlled hi-low fluorescent controls
- HID controls
 - Occupancy hi-low
 - Daylight dimming

Custom Measures

- Custom electric and gas equipment incentives (not prescriptive)
- Equipment incentive is based on type, efficiency, size and application and is evaluated on a case-by-case basis. Call for details.



SAVE NOW - SAVE LATER

FINANCIAL INCENTIVES FOR ENERGY EFFICIENCY

- Retrofits
- New Construction
- Equipment Replacement



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NEW JERSEY'S CLEAN ENERGY PROGRAM

ENERGY EFFICIENT BUILDINGS – For the Environment and for the Bottom Line

As one of the key initiatives of New Jersey's Clean Energy Program, the NJ SmartStart Buildings Program provides significant financial incentives and design assistance for incorporating green building design as well as the inclusion of energy efficiency measures in commercial and industrial buildings. The program includes a number of valuable resources for business owners, facility managers, school board and municipal representatives, and the architect and engineering design community.



A Smart Start now means
better performance later.

- **Design Support for Larger Projects**
- **Technical Assistance for Smaller Projects**
- **Incentives for Qualifying Equipment and Projects**

DESIGN SUPPORT FOR LARGER PROJECTS

For large projects (over 50,000 sq. ft.) that are in the conceptual stage, a program representative will work with your design engineering team to implement Comprehensive Design Support, an integrated approach that maximizes facility quality and energy efficiency.

This three-step process incorporates Design Incentives to offset project engineering fees related to the analysis of premium-efficiency alternatives.

- Step 1** Pre-design planning session
- Step 2** Design simulation and screening
- Step 3** Detailed analysis of energy-efficient measures

In addition, projects may qualify for an added bonus by installing multiple energy-efficient measures (two or more approved measures). This Multiple Measure Bonus can equal up to 10% above the incentives for the approved measures installed.



TECHNICAL ASSISTANCE FOR SMALLER PROJECTS

Services available for smaller projects (under 50,000 sq. ft.) and for projects past the preliminary design and bidding stages may include:

- **Project review and screening**
- **Recommendations for energy efficiency measures**
- **Assistance with incentive applications**

INCENTIVES FOR QUALIFYING EQUIPMENT AND PROJECTS

Significant financial incentives are also available to offset some — or maybe even all — of the added cost to purchase qualifying energy-efficient equipment, which provides valuable long-term energy savings. Ranges of incentives are available for qualifying equipment (depending on type, size and efficiency) in several categories.

VISIT NJCleanEnergy.com/ssb TO LEARN MORE!

Our website has complete information on the New Jersey SmartStart Buildings Program including application forms you can download. Learn about New Jersey's vision for the future of energy with a full range of residential, commercial and renewable programs.