



William Paterson University and Sobel & Co.  
Invite You to Attend

Our Annual Think Tank for Nonprofits  
"The Challenges of Fundraising"

**A Vital Program for Nonprofit Organizations**

Proudly Presenting Keynote Speaker  
Pamela Ferguson, Vice-President of Institutional Management,  
William Paterson University

On  
March 21, 2012

From  
8:30 am Registration and Networking  
9:00 Program Begins  
12:00 Networking and Closing Remarks

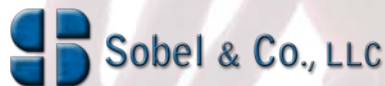
At  
William Paterson University  
1600 Valley Road  
Wayne, New Jersey

Join Us to Learn:

How to raise money  
How to use social media to raise awareness  
How to leverage endowments and planned giving  
How to expand your scope, size and reach

All nonprofit and faith based Executive Directors, CEOs, Board members, volunteers, leaders and influencers are welcome and should plan on attending!  
There is no cost for attending.

RSVP Sally Glick, 973-994-9494 or [sally.glick@sobel-cpa.com](mailto:sally.glick@sobel-cpa.com)



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